Our Cookie Policy

This Cookie Policy ("Policy") provides information regarding the use of cookies. By using our website, you consent to the use of cookies as described in this Policy. 1845 Communication Agency uses cookies ("Cookies") to provide you with a better internet service, to help you benefit more efficiently from our website, and to improve your user experience. By continuing to use the service provided, you are deemed to have accepted this use. If you prefer not to use cookies, you may delete or block them at any time through your browser settings. In this case, certain functions of our website may be affected. Unless you change your cookie settings from your browser, it will be assumed that you accept the use of cookies on our website.

Cookies and Their Purposes

In general, cookies are text files stored on your device or network server to collect information such as where you connect from, which device you use, and how long you view content on our website. At 1845 Communication Agency, we collect and analyze this data to offer you more personalized services based on your preferences. When you visit our website again, these cookies allow us to provide you with a customized experience aligned with your previous behavior.

The main purposes of using cookies on our website are:

i. Ensuring the legal and commercial security of our website, our company, and our visitors.

ii. Enhancing the functionality and performance of our website to improve the services provided.

iii. Developing and improving our website, introducing new features, and personalizing existing ones based on user preferences.

How Cookies Are Used

Our primary objective is your security. The cookies we collect are used to analyze your preferences, improve our internet services accordingly, and deliver higher-quality, personalized services. The data collected is anonymous and used only for statistical purposes.

Types of Cookies Used

Persistent Cookies: Enhance functionality and service speed by remembering your preferences. These small text files are stored on your device and allow us to offer personalized suggestions.

Session Cookies: Temporary cookies used during your visit, which are deleted once you close your browser. They ensure the website functions optimally during your session.

Technical Cookies: Ensure the website operates properly and help detect non-functioning pages or sections.

Authentication Cookies: Verify user identity after login, eliminating the need to re-enter credentials on each page.

Flash Cookies: Enable media content such as videos or audio on the website.

Google Analytics

We use Google Analytics, a service provided by Google Inc., to improve our services. The reports generated by Google are used solely for this purpose. Google may store this data in its own systems and share it with third parties if required by law. For more details, please visit: www.google.com/privacypolicy.html

Control of Cookies

If you do not wish to benefit from this service, you can disable cookie permissions from your browser's settings or refer to the help sections for detailed information.

Contact

For further information regarding this Policy, you can review our Privacy Policy on our website or contact us directly through our communication channels.